

30TH ANNIVERSARY OF THE GUAM INTERNATIONAL COASTAL CLEANUP



The Global International Coastal Cleanup was founded by the Ocean Conservancy in 1986. For the past 38 years, Ocean Conservancy has inspired millions of volunteers, as well as industry players the world over to take action by removing and recording trash during our International Coastal Cleanup.

In the early 90s, Guam first joined the Ocean Conservancy with three sites: Ylig Bay, Agat Shore, and Dungca's Beach with only 450 volunteers. Guam is now in its 30th year with over 25 sites and over 3,000 volunteers annually collecting several tons of trash from Guam's beaches and shores.

The Guam International Coastal Cleanup (GICC) was held on Saturday, September 21, 2024, at over 25 coastal sites island-wide. It is organized by the Bureau of Statistics and Plans, Guam Coastal Management Program in partnership with the NOAA Office for Coastal Management, Office of the Governor, Lt. Governor's Islandwide Beautification Task Force, and with support from generous Site Leader Volunteers.

GICC has become a landmark event in our island community for decades, drawing participants from local organizations, schools, businesses, and individuals who share a passion for environmental conservation and stewardship.

As a celebration of reaching this important milestone, the first-ever Guam SandFest 2024 event was organized to raise public awareness about critical environmental issues such as beach litter, shoreline erosion, and the importance of green infrastructure.



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PHOTO HIGHLIGHTS

ISLANDWIDE | 09-21-2024 | SATURDAY

















































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OF SHORELINE



A SUCCESSFUL CELEBRATION OF ART AND ENVIRONMENTAL STEWARDSHIP

Guam SandFest 2024, held on September 21 at Ypao Beach Park, was a resounding success, bringing together the island's community for a day of creativity, environmental awareness, and fun. Organized by the Bureau of Statistics and Plans' (BSP) Guam Coastal Management Program (GCMP) in collaboration with the Office of the Governor, and the Lt. Governor's Islandwide Beautification Task Force, the event served as both a platform for art and a call to action for environmental protection.

The inaugural event was part of the 30th anniversary of the Guam International Coastal Cleanup, where over 2,500 volunteers participated in collecting more than 10.15 tons or 20,000 lbs of trash along 25 miles of the island's coastline. After the morning cleanup, the community enjoyed the highlight of the day: a sand sculpting competition featuring teams from schools, corporate groups, and local organizations.

In the sand sculpting competition, the GCC Digital Arts Society took home the first-place prize, followed by SOLS in second, and Matson securing third. The competition, with its coastal and marine themes, was judged by professional sand sculptors Wade Lapp and Albert Lucio Jr., who flew in from Washington and Texas to showcase their skills and educate attendees along with Edwin Reyes, BSP GCMP Administrator.

Apart from the competition, attendees were treated to educational booths, on-site demonstrations, and displays from over 24 vendors, including 10 food trucks, making the event both engaging and entertaining for all ages.

"Guam SandFest 2024 is an opportunity for our community to take ownership of our environment, embrace our cultural heritage, and make a positive impact for future generations," said Lola Leon Guerrero, Director of the Bureau of Statistics and Plans. "This event is a celebration of our island's natural beauty and a call to action for environmental stewardship."

The event proved to be not just a day of artistic expression but also a platform for environmental education and collaboration, bringing together government agencies, NGOs, and community organizations to promote a more sustainable future for Guam.

Guam SandFest 2024 set a strong foundation for future festivals, with participants already looking forward to defending their trophies next year. Together, the community has taken a significant step toward a cleaner, greener, and more vibrant Guam.





PHOTOHIGHES

YPAO BEACH | 09-21-2024 | SATURDAY





























































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CONTACT US

P.O. Box 2950 Hagatna, Guam 96932 671-472-4201/2/3

For Newsletter Information. please contact Steven Dierking at 671-475-9647 or email at steven.dierking@bsp.guam.gov

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Organizing a Beach Cleanup?

https://bsp.guam.gov/

guam-coastal-management-program/

We can help!

Contact the Guam Coastal Management Program and get connected with other volunteers and supplies. Call 671-475-9647 or email qcmp@bsp.quam.gov for more information. *limited supplies available per cleanup event.













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