BASIC DEVELOPMENT GOALS FOR GUAM

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The survey questionnaire utilized in preparation of this report was designed by the Bureau of Planning. Additional assistance was given by other Government of Guam departments and agencies.

Prepared by
Bureau of Planning
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DEVELOPMENT GOALS FOR GUAM

INTRODUCTION

The Bureau of Planning distributed the "Basic Development Goals Questionnaire" at all of the Governor's 1976 Village Meetings. This report presents an analysis of the community's response to the questionnaire.

GOAL FORMULATION PROCESS

The determination of goals is a critical step in the planning process. Once goals are identified, a development plan can outline the set of policies and programs necessary to realize these goals. All too often, however, a community's goals are <u>not</u> specifically defined or, if defined, are in fact the community's goals as defined by a small group of people. The Bureau of Planning is committed to promoting citizen participation in all steps of the planning process. The "questionnaire survey" technique was chosen by the Bureau to solicit response to selected goal statements derived from existing planning documents and public statements of government officials and political spokesmen.

These goal statements were reviewed by directors of Government of Guam departments and agencies and organized into the "Basic Development Goals Questionnaire" (see attachment). The questionnaire was distributed by Bureau staff who attended each of the 1976 Governor's Village Meetings. In addition, the questionnaire was printed in a Sunday edition of the Pacific Daily News to ensure wide distribution.

The questionnaire consists of 17 positive goal statements concerning: employment/
manpower, land use, political status, consumer protection, transportation,
natural resources, public revenue/expenditures, cultural heritage, economy,
population growth, equal opportunity, government operations, housing, health,

education and welfare. Respondents were asked to indicate their reaction to each goal statement by agreeing or disagreeing with it. More importantly, ample space was provided on the questionnaire for comments or suggestions on each goal statement. Finally, the respondents were instructed to identify the three most important goal statements and to indicate their preference of participation in the planning process.

ANALYSIS OF DATA

Of the approximately 1,000 forms passed out, the Bureau received a total of 215 responses. Statistically, 215 responses from an island population of over 100,000 cannot be considered a significant return. Furthermore, the number of responses from each village was low, ranging from none in Inarajan to 31 in Barrigada. Therefore, any conclusions to be drawn from the analysis of the data should be treated with utmost caution. On the other hand, the results do provide an indication of public thought.

Those completing the survey substantially agreed with all the goal statements in the questionnaire. There was a slight difference on the extent of the agreement with each goal statement. The respondents agreed the most with the education goal statement and agreed the least with the political status goal. The ranking of agreement on the goal statements follows:

| Rank | <u>Goal</u> | Percentage Agreeing |
|------|---------------------|---------------------|
| 1 | Education | (90%) |
| 2 | Manpower/Employment | (89%) |
| 2 | Recreation | (89%) |
| 2 | Natural Resources | (89%) |
| 2 | Land Use | (89%) |
| 3 | Consumer Protection | (88%) |
| 3 | Cultural Heritage | (88%) |
| 4 | Housing | (86%) |
| 5 | Heal th | (85%) |
| 6 | Welfare | (84%) |
| 6 | Economy | (84%) |

| 7 | Transportation | (83%) |
|----|---------------------------------|-------|
| 7 | Government Operations | (83%) |
| 8 | Equal Opportunity | (82%) |
| 8 | Public Revenue and Expenditures | (82%) |
| 9 | Population Growth | (71%) |
| 10 | Political Status | (58%) |

Those responding were also asked to comment on each goal statement. Those who did make comments generally agreed with the substance of the goal statements. However, a few noted that some of the goal statements were too vague or broad. The majority of the comments were on issues and ideas that respondents felt should be taken into consideration in regard to functional areas. A selective presentation of these comments follows:

1. EDUCATION

Comments:

"Has to be top priority money wise."

"Top priority, students are suffering from lack of funds."

EMPLOYMENT/MANPOWER

Comments:

"Train them for employment in the private sector."

"Better management of manpower training and development

programs."

"The government should not depend on the Federal Government

to finance its manpower training programs."

2. RECREATION

Comments:

"Need access to recreation areas controlled by military

and Federal government."

"Forget about visitors and tourist, improve facilities

for residents."

2. LAND USE

Comments:

"Promote a clean environment."

"Any land use policy should be conducive to economic

development."

2. NATURAL RESOURCES

Comments:

"Keep watershed areas free from houses and improvements."

3. CONSUMER PROTECTION

Comments:

"Keep consumer counsel separate from government."

"Establish a non-political position."

"Establishment of consumer protection programs consistent with the free enterprise system."

3. CULTURAL HERITAGE

Comments: "Keep the bilingual program in elementary school."

"Each community should choose if they want a bilingual

program in their schools."

4. HOUSING

Comments:

"The Environmental Protection Agency should relax its regulations pertaining to the construction of family dwellings."

"The government should maximize the use of HUD funds to

provide more decent housing."

5. HEALTH

Comments:

"Not in favor of socialized medicine or obligatory

medical insurance."

6. WELFARE

Comments:

"Make sure that programs are not abused."

"Welfare should be available only to those who cannot

provide for themselves."

6. ECONOMY

Comments:

"Government of Guam spends a lot of money but nothing

is really done."

"The government should cut bureaucratic red tape which

prevents new business ventures."

7. TRANSPORTATION

Comments:

"Keep government out of transportation--something for

private business."

"Seek federal assistance."

7. GOVERNMENT OPERATIONS

Comments:

"The government should have a sense of priority."

"Cut bureaucratic tapes."

"Effectiveness must be emphasized--especially in

administration."

8. PUBLIC REVENUE/EXPENDITURES

Comments:

"Need more revenue from Guam, not Washington."

"Tax policy should be set up to tax the more prosperous and be more lenient on those less financially fortunate."

8. EQUAL OPPORTUNITY

Comments:

"People should be employed by merit, not by political

and family connections."

"Guamanians first, Americans second."

9. POPULATION GROWTH

Comments:

"Seek reduction of immigration quotas affecting Guam."

"The government must not interfere with the right of

families to have children."

10. POLITICAL STATUS

Comments:

"If the island wants U.S. money, there must be federal

regulatory control."

"Need local capability and responsibility before

taking control."
"Guam is not ready."

"A push towards statehood should be pursued--common-

wealth status more advantageous."

The respondents were asked to list the goal statements which they considered the most important, second most important, and third most important. Approximately one-third of the respondents indicated some sort of priorities, while the remaining two-thirds did not answer this part of the questionnaire. Due to the poor response to this section of the questionnaire, no ranking of priorities could be derived that would be meaningful to decision makers. On the final section of the questionnaire, people were asked to indicate the method of participation they would select if they wished to be involved in the planning process. Again, there were very few responses to this section and no conclusions could be derived as to the preference on the method of participation. Finally, only two newspaper questionnaires were received by the Bureau.

CONCLUSION

The Bureau was sincere in its intention to promote citizen participation in the planning process through the distribution of the goals survey at the Governor's Village Meetings. However, due to the insignificant response to the survey, no

conclusions can be drawn from the analysis. Perhaps the questionnaire form required too much time to fill out. Also, the meetings were poorly attended by the public and those who came were motivated to air personal grievances in order to initiate government action. The majority of people attending the meetings were seeking answers to immediate problems rather than to discuss the Administration's plans, policies, and programs.

The Bureau will continue to pursue its objective of promoting citizen participation in the planning process. The government might well consider the reactivation of the Goals for Guam Commission and promote the formulation of the Village Advisory Committees. The development goals for Guam are everyone's business, and everyone should be encouraged to participate in the determination of these goals. The Bureau of Planning would like to take this opportunity to thank all who responded to the "Basic Development Goals Questionnaire."

Attachment:

| MAME OF VILLAGE: | |
|------------------|--|
|------------------|--|

BASIC DEVELOPMENT GOALS GOVERNMENT OF GUAM

BUREAU OF PLANNII GOVERNMENT OF GU P.O. BOX 2950 AGANA, GUAM 96910

Introduction

Do you remember what Guam was like ten years ago? There has been quite a change in our island since then. Much of this change occurred without anyone asking your opinion about it.

Imagine the kind of change that will occur in the next ten years. Guam is on the move; but this time, you are going to have something to say about it.

The Bureau of Planning is seeking your help in setting up some broad goals for our island. We are asking you to participate in this first step of planning for Guam, and we shall be asking you to participate in other steps along the way.

It is your chance to begin shaping Guam's future. Below are listed some of the goals developed by the Bureau of Planning in cooperation with others These roals were prenared considering planning reports developed by Guam and similar states, and efficial statements from government and and private business sources.

Please read each goal and check the box telling whether you agree or do not agree with that goal for Guam. These goals are general and will be narrowed down later to more specific goals and projects. Since your personal comment on each goal is also desired, space has been provided before each statement.

Guam's Pasic Goals for Development

| | Wilder & Paste Woals for Development |
|------------|--|
| | |
| | Employment/Mannower: |
| Do Not | |
| gree Agree | Strive for full employment and job security for Guam's people through manpower and development programs that cut down our need for alien labor, improve local labor skills, and increase employment opportunities. |
| | Comment: |
| | |
| | |
| Do Not | Land Use: |
| | Strive for an environment that promotes the general health and welfare, |
| gree Agree | provides for all land uses and a choice among living, working, cultural. |

and recreation opportunities.

Comment:

| | Political Status: |
|----------------------------------|---|
| Do Not Agree Agree | Change Guam's political status with the United States so that the island has more control over federal laws and regulations which apply to Guam. |
| | Comment: |
| Do Not Agree Agree | Consumer Protection: Eliminate business practices that are unfair or deceiving and educate and inform Guam's consumers about the wise buying of goods and services. Comment: |
| Do Not Agree Agree ////// | Transportation: Construct and maintain an integrated land, air, and sea transportation system including public transportation, which is safe, convenient, and efficient, and responds to the needs of people, business and industry. Comment: |
| Do Not Agree Agree /_//// | Natural Resources: Develop Guam's natural resources according to their best uses and protect those areas, both natural and man-made, which are critical to our health, safety, and livelihood. Comment: |
| Do Not Agree Agree / / / / | Recreation: Develop Guam's recreational resources to satisfy the desires of visitors and residents, and to preserve the island's scenic and historic sites, natural areas, and heaches. Comment: |

| 5 D- N-A | Public Revenue and Expenditures: |
|-------------|--|
| Agree Agree | Establish a fair tax structure which is flexible, meets local revenue needs and supports the territory's development policies. |
| | Comment: |
| | |
| Do Not | Cultural Heritage: |
| Agree Agree | Preserve and promote Guam's historical and archeological heritage and varie cultural character so that future generations may understand their past as well as their development as a society. |
| | Comment: |
| le Ather | |
| Do Not | Economy: |
| Agree Agree | Continue on the road to self-sufficiency and manageable economic growth by developing a broad based economy emphasizing military activity, small business, tourism, agriculture and fishing. |
| | Comment: |
| Do Not | Population Growth: |
| Agree Agree | Develop and implement a population policy, considering family planning and immigration, that supports the island's economy and maintains a high quality of life and environment. |
| | Comment: |
| | |
| Do Not | Equal Opportunity: |
| | Provide all citizens regardless of race, religion, sex, or cultural differences, with an equal opportunity for employment and for shaping governmental decisions affecting their lives. |
| | Comment: |

| Do Not | Government Operations: |
|-----------------------------|---|
| Agree Agree | Improve and consolidate government services and programs by establishing goals, policies, and priorities for government operations. |
| | Comment: |
| | |
| Do Not | Housing: |
| Agree Agree | Assure that safe, sanitary housing is available and within the financial reach of every family. |
| | Comment: |
| | |
| Do Not | Health: |
| Agree Agree | Provide for a complete and competitive health system that assures the highest level of medical care to everyone regardless of income, age, status, or culture. |
| | Corment: |
| | |
| Do Not | Education: |
| Agree Agree | Provide all students a learning environment which assures a high quality education, stressing basic educational skills, awareness of cultures, and preparation for a career or further education. |
| | Comment: |
| | Welfare: |
| Do Not Agree Agree /_/ / // | Assure that no person goes without the basic necessities of food, shelter, health care, and safety. |
| | Corment: |

Goal Priorities

Of all the goals listed above, which do you feel is the most important one?

Which do you feel is the second most important?

Which do you feel is the third most important?

Use the back of this sheet to make any other comments, changes, or suggestions you might have.

Participation

How would you like to get involved with planning for Guam's future? Please circle the methods that are best for you.

- 1. Public hearings.
- 2. Small group meetings.
- 3. Filling out survey forms.
- 4. Writing letters to us.
- 5. Through your elected officials.
- Let the planners go right ahead with their work and present you with the final product for your opinion at the end.
- 7. Participation through community leaders at the village level.
- Participation through the various professional, social, religious, charity, and other interest groups.
- 9. Participation through the District Planning Advisory Councils.

Do you have other suggestions?