



Bureau of Statistics and Plans
P.O. Box 2950
Hagåtña, Guam 96932

Guam State Data Center

Annual Report
Calendar Year 2010

Guam State Data Center
Bureau of Statistics and Plans

May 2011

BUREAU OF STATISTICS AND PLANS

(Bureau of Planning)

Government of Guam



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Governor of Guam

Raymond S. Tenorio
Lieutenant Governor

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Thomas A. Morrison
Acting Director

MAY 11 2011

Ms. Barbara A. Harris
Chief, Customer Liaison and Marketing Services Office (CLMSO)
Attn: State Data Center Program
4600 Silver Hill Road – Room 8H180
Washington, DC 20233-0500

Ref: 2011 State Data Center Annual Report

Hafa Adai Ms. Harris:

Pursuant to the Memorandum of Understanding between the Government of Guam and the U.S. Census Bureau, the Bureau of Statistics and Plans is pleased to submit Guam's State Data Center Annual Report covering Calendar Year 2010. As the lead agency for the Guam State Data Center, we have coordinated with our affiliates to complete this report which documents the number of requests for census information and technical assistance, census product dissemination, and other State Data Center activities during CY 2010.

We look forward to a continued working relationship and partnership with the U.S. Census Bureau in making available Census Bureau statistical products through the State Data Center Program for Guam's data users for effective research and policy-making decisions.

Sincerely,

A handwritten signature in blue ink, appearing to read "Thomas A. Morrison".

THOMAS A. MORRISON
Director

Enclosure

State Data Center 2011 Annual Report

covering calendar year 2010

SDC Network Report-Totals

Section 1: Organizational Information

1		State	Gusm
2	Reference Period (12 Months):	From (mm/dd/yy)	1/1/2010
3		To (mm/dd/yy)	12/31/2010
4	Contact person:	Mr. Thomas A. Morrison	
5	Telephone number:	(671) 472-4201/2/3	
6	Total number of employees (FTE) in the entire network working on activities related to SDC/BIDC (Use decimals --not fractions, that is 1.5 not 1 1/2):	11.85	
7	Funds spent by your entire network for all SDC/BIDC program activities. (This should include personnel, equipment, travel, supplies, overhead etc.):	564,572	
Number of organizations in your network by type:			
8	SDC Lead Agencies:	1	
9	SDC Coordinating Agencies:	1	
10	SDC Affiliates:	7	
11	BIDC Lead Organizations:		
12	BIDC Coordinating Agencies:		
13	BIDC Affiliate Organizations:		
14	Total (self adding):	8	
15	Does the Lead Organization conduct an evaluation of the network, that is, use a mechanism to evaluate one or more coordinating or affiliate organizations' performance?	Yes	No
			1
16	If the response to question 15 is "yes," how often is this evaluation done:	Annual	BI-Annual Other

Section 2: Data Dissemination, Data Analysis, Technical Assistance, and Consultation Activities

Includes number of data requests handled by all agencies in your affiliate network and all staff in your SDC, via email, phone, fax, in person, letter, etc.

Do not include web hits. Use whole numbers, not percentages.

Total number of requests handled by category for your entire network:

17	Government:	1,940
18	Business:	497
19	Academic/Research:	476
20	Community-Based Organizations/Non-Profit:	4
21	Media: (total count)	40
22	Radio (approximate number of total for 2010 year)	0
23	TV (approximate number of total for 2010 year)	0
24	Print (approximate number of total for 2010 year)	20
25	On-Line (blogs, twitter, online media outlets, etc) (approximate number of total for 2010 year)	20
26	Private Citizens:	29,240
27	Other:	15,805
28	Total number of requests handled (self adding):	48,002
29	Number of requests (of the total reported in 28) that are free of charge to the user?	47,982
30	Number of requests (of the total reported in 28) that required more than 20 minutes staff time to respond?	43
31	Number of requests (of the total reported in 28) that required customized/extensive programming?	13

Section 3: Product Development Using Census Bureau Data

In addition to data requests, SDCs/BIDCs develop value-added customized products to meet user needs. These products include reports, spreadsheets, computer applications, etc.

- 32 List the total number of completed, customized "value added" products produced by your entire network using Census Bureau data?

3

Section 4: 2010 Census Education and Promotion for January 1, 2010 to July 31, 2010

Includes education and promotion of 2010 Census Programs.

- 33 Total number of speeches made by your network?
 34 Total number of workshops given by your network?
 35 Total number of presentations given by your network?
 36 Total number of round tables done by your network?
 37 Total number of attendees for all speeches?
 38 Total number of attendees for all workshops?
 39 Total number of attendees for all presentations?
 40 Total number of attendees for all round tables?
 41 Total number of media interviews?
 42 Total number of newsletter articles and press releases prepared on the Census Bureau programs and products by your network?
 43 Total number of informational products released on your web site, based on the Census Bureau programs and products by your network?

40
0
40
85
4,000
0
2,500
12
65
53
48

Section 5: Education and Promotion of Census Bureau Programs and Products for the entire calendar year, EXCLUDING Section 4 above.

Includes education and promotion of demographic, economic, and geographic programs.

- 44 Total number of speeches made by your network?
 45 Total number of workshops given by your network?
 46 Total number of presentations given by your network?
 47 Total number of round tables done by your network?
 48 Total number of attendees for all speeches?
 49 Total number of attendees for all workshops?
 50 Total number of attendees for all presentations?
 51 Total number of attendees for all round tables?
 52 Total number of media interviews?
 53 Total number of newsletter articles and press releases prepared on Census Bureau Programs and products by your network?
 54 Total number of informational products released on your web site, based on the 2010 Census by your network?

0
0
0
0
0
0
0
0
0
0
0
2

Section 6: Assistance with Census Bureau Operations

Census Bureau Operations refer to carrying out Census Bureau data collection and/or geography updating processes and similar activities. This applies to Decennial, Economic, American Community Survey, Current Surveys, geographic programs, etc.

- 55 Total number of Census operations trainings/workshops assisted with or given by your network?
 56 Total number of Census operation media activities assisted or sponsored by your network?

45
43

Total number of times your network supported the Census Bureau Regional Office or Census Bureau headquarters in

- 57 Locating or arranging for meeting space? (Example: room for media event/training)
 58 Locating or arranging for training space? (Example: computer lab)
 59 Assisting in recruitment activities?
 60 Assisting with testing/reviewing of Census Bureau data, software, or training?
 61 Assisting with address update operations?
 62 Other activities? (examples: BAS, building permits, Census of Governments, etc.)

0
0
3
0
0
5

Section 7: Web Presence - Information for entire network

- 63 Total number of hits the network web sites received in this reference period?
 64 Total number of user sessions (sessions lasting longer than 2 mins.) the web sites received in this reference ?

70
259

Section 8: SDC/BIDC Meetings

65 Did the lead hold an affiliate meeting?

Yes	No
1	

66 Did the lead attend a Regional Office sponsored SDC meeting?

	1
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67 Total number of visits the lead made to the coordinating/affiliate organization sites this reference year?

2

How many agencies from your network attended:

68 Regional Office sponsored meeting (this includes media events, LUCA, informational meetings)?

--

69 Mid-Year meeting?

--

70 the Annual National SDC/BIDC sponsored meeting?

1

Section 9: Technology

71 How many agencies in your network have social media:

0

72 blogs

0

73 twitter

0

74 facebook

0

75 my space

0

76 other

0

77 If yes to above, please submit a list of their urls below.

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Section 10: Suggestions for Improving the SDC Program

78 Please provide CLMSO any comments, suggestions, questions that you or your network may have:

Thank You! Your report is completed for the 2010 calendar year.