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SOMETHING TO THINK ABOUT THIS WEEKEND - Askedoo Displaying

2 messages

Justin Ramb <justin@bigeyeagency.com>

Fri, Mar 25, 2016 at 12:14 PM

To: Brittany Yoder <brittany@bigeyeagency.com>, Rhett Withey <rhett@bigeyeagency.com>, Wagner dos Santos <wagner@bigeyeagency.com>

So I have been thinking about the Dashboard and A pages - and how best to display the videos - both live videos and archived videos. Below is what we had thought in terms of displaying the videos on each page, but I am wondering if this is best. Especially in distinguishing what separates the different between someone's dashboard - and the A main page.

Would love if you have any other thoughts or better ways to set these videos up for the user.

Display of Videos

DASHBOARD:

In order of importance

- First to display – All LIVE videos
- Featured videos marked in the CMS
- If the user has favorite channels chosen in their settings, show these first.
- Most current videos OR
- Most low viewers and low number of chats
- If user doesn't have any featured videos chosen
- Most current videos OR
- Most low viewers and low number of chats
- Then start showing archived videos
- ONLY show videos that were marked "Sure was" at Broadcast Review
- Featured Archived Videos
- If the user has favorite channels chosen in their settings, show these first.
- Most current videos OR
- Most low viewers and low number of chats
- If user doesn't have any featured videos chosen
- Most current videos OR
- Most low viewers and low number of chats

"A" section main page:

In order of importance

- First to display – All LIVE videos
- Featured videos marked in the CMS
- If the user has favorite channels chosen in their settings, show these first.
- Most current videos OR
- Most low viewers and low number of chats
- If user doesn't have any featured videos chosen
- Most current videos OR
- Most low viewers and low number of chats
- Then start showing archived videos
- ONLY show videos that were marked "Sure was" at Broadcast Review
- Featured Archived Videos
- If the user has favorite channels chosen in their settings, show these first.
- Most current videos OR
- Most low viewers and low number of chats
- If user doesn't have any featured videos chosen
- Most current videos OR
- Most low viewers and low number of chats

"A" section inside channel pages:

In order of importance

All of these criteria should be showing only within the channel.

- First to display – All LIVE videos
- Featured videos FOR THIS CHANNEL marked in the CMS
- If the user has favorite channels chosen in their settings, show these first.
- Most current videos OR
- Most low viewers and low number of chats
- If user doesn't have any featured videos chosen

Brittany Yoder <brittany@bigeyeagency.com>

Sun, Apr 17, 2016 at 6:41 PM

To: Justin Ramb <justin@bigeyeagency.com>

Cc: Rhett Withey <rhatt@bigeyeagency.com>, Wagner dos Santos <wagner@bigeyeagency.com>

Hi Justin,

I reviewed the priority lists that you prepared and have a few thoughts, please see below.

Dashboard:

In order of importance

1. First to display – All LIVE videos
2. If the user has favorite channels chosen in their settings, show these first... **(Moved this to a higher priority.)**
 - o Most current videos OR
 - o Most low viewers and low number of chats
3. If user doesn't have any featured videos chosen... **(How would the user have featured videos chosen?)**
 - o Most current videos OR
 - o Most low viewers and low number of chats
4. Featured videos marked in the CMS **(Moved this to a lower priority position because it's being controlled by us and not the user; user should have control.)**
5. Then start showing archived videos
6. ONLY show videos that were marked "Sure was" at Broadcast Review
7. Featured archived videos

**There were duplicate items in the priority list so I removed those but please let me know if I'm misunderstanding the inclusion of them.*

"A" Section / Main Page:

In order of importance

1. First to display – All LIVE videos
2. Most current videos
3. Most low viewers and low number of chats **(This will correlate closely with #2.)**
4. Featured videos marked in the CMS **(Moved this to a lower priority position because it's being controlled by us and not the user; user should have control.)**
5. Then start showing archived videos
6. ONLY show videos that were marked "Sure was" at Broadcast Review
7. Featured archived videos

**There were duplicate items in the priority list so I removed those but please let me know if I'm misunderstanding the inclusion of them.*

"A" Section / Inside Channel Pages:

In order of importance

All of these criteria should be showing only within the channel.

1. First to display – All LIVE videos
2. Most current videos
3. Most low viewers and low number of chats **(This will correlate closely with #2.)**
4. Featured videos FOR THIS CHANNEL marked in the CMS

Apologies for the delay but I still I wanted to get you some feedback. Happy to talk through this more!

[Quoted text hidden]

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Brittany Yoder

Account Manager

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